



**Hometown Hero Banner Application-Veteran**

Full name of hero: \_\_\_\_\_ Branch of service: \_\_\_\_\_

Era of service (see below): \_\_\_\_\_

Global War on Terror: Sept 11, 2001-present      Korean Conflict: June 27, 1950- January 31, 1955  
Persian Gulf: August 2, 1990- August 31, 1991      WWII: December 7, 1941-December 31, 1946  
Cold War: September 2, 1945-December 26, 1991      WWI: April 2, 1917-November 11, 1918  
Vietnam: February 28, 1961-May 7, 1975

Hometown: \_\_\_\_\_ Is the hero(please circle): Alive Deceased POW/MIA KIA

Name of sponsor: \_\_\_\_\_ Phone: \_\_\_\_\_

Relationship to hero: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

Alternate contact person: \_\_\_\_\_ Phone: \_\_\_\_\_

**Message on bottom of banner:** This can include family names, individual sponsor name, loving message, etc. If the banner is sponsored by a business, the name of the business will appear and be used for Hometown Hero advertising.

**Location of Banner:** 1<sup>st</sup> choice \_\_\_\_\_ 2<sup>nd</sup> choice \_\_\_\_\_

*The Hometown Hero Banner Committee will do their best to hang banners on specific poles in the area of your request. HOWEVER, FINAL PLACEMENT IS AT THE DISCRETION OF THE COMMITTEE.*

Please initial that you have read and understood the above statement \_\_\_\_\_

**AUTHORIZATION FOR PHOTO RELEASE:** I hereby grant permission to the Hometown Hero Banner committee to use the attached photo for the use of Hometown Hero Banner promotions. In addition, I confirm that all information provided above is accurate and correct.

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date)

**DEADLINE FOR APPLICATIONS IS JULY 31, 2019**

Return To:  
Hometown Hero Banner Committee  
c/o Care For People  
121 N Allegheny St  
Bellefonte, PA 16823

**APPROVAL FOR PRINT:** I have previewed the mock-up of my banner and all of the information (photo and wording) is accurate and correct.

\_\_\_\_\_  
(Signature)-to be signed at mock-up viewing

\_\_\_\_\_  
(Date)

To be completed by committee:

Banner Paid in full (\$200) Check # \_\_\_\_\_ Cash \$ \_\_\_\_\_

Initials of member taking payment \_\_\_\_\_ Date \_\_\_\_\_

Renewal \_\_\_\_\_



**Hometown Hero Banner Application-1<sup>st</sup> Responder**

Full name of hero: \_\_\_\_\_

Type of service (fire, EMT, police, etc.): \_\_\_\_\_

Hometown: \_\_\_\_\_ Is the hero(please circle): Alive Deceased

Name of sponsor: \_\_\_\_\_ Phone: \_\_\_\_\_

Relationship to hero: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

Alternate contact person: \_\_\_\_\_ Phone: \_\_\_\_\_

**Message on bottom of banner:** This can include family names, individual sponsor name, loving message, etc. If the banner is sponsored by a business, the name of the business will appear and be used for Hometown Hero advertising.

**Location of Banner:** Will be along the Waterfront District and Lamb St Bridge area.

**AUTHORIZATION FOR PHOTO RELEASE:** I hereby grant permission to the Hometown Hero Banner committee to use the attached photo for the use of Hometown Hero Banner promotions. In addition, I confirm that all information provided above is accurate and correct.

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date)

**DEADLINE FOR APPLICATIONS IS APRIL 30, 2020**

Return To:  
Hometown Hero Banner Committee  
c/o Care For People  
121 N Allegheny St  
Bellefonte, PA 16823

**APPROVAL FOR PRINT:** I have previewed the mock-up of my banner and all of the information (photo and wording) is accurate and correct.

\_\_\_\_\_  
(Signature)-to be signed at mock-up viewing

\_\_\_\_\_  
(Date)

To be completed by committee:  
Banner Paid in full (\$200) Check # \_\_\_\_\_ Cash \$ \_\_\_\_\_  
Initials of member taking payment \_\_\_\_\_ Date \_\_\_\_\_



### Hometown Hero Banner Renewal Form

Hero's Name: \_\_\_\_\_

Sponsor's Name: \_\_\_\_\_

If sponsor is a business, please provide the name of a contact person \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

\_\_\_\_ Yes, I will renew my hero's banner for \$100

NOTE: 2015 banners will be taken down. Renewals of those banners will be honored ONLY on the basis of space, after the renewal of 2017 banners and the placement of the new 2019 banners. We will try to honor your location request, but brand new banners will be given first priority.

**Location:** 1<sup>st</sup> Choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_

\_\_\_\_ Yes, I will purchase a replacement banner for \$200 (please complete new banner application)

\_\_\_\_ No, I choose not to renew and would like my banner returned to me

### **Deadline for renewals is March 31, 2019.**

Please make checks Payable to: Historic Bellefonte, Inc.

Memo Line: Hometown Hero Banners

Return To:  
Hometown Hero Banner Committee  
c/o Care For People  
121 N Allegheny St  
Bellefonte, PA 16823

To be completed by committee:

Banner Paid in full (\$100 or \$200) Check # \_\_\_\_\_ Cash \$ \_\_\_\_\_

Initials of member taking payment \_\_\_\_\_ Date \_\_\_\_\_

Renew \_\_\_\_\_ Replace \_\_\_\_\_



### **Hometown Hero Banner Program**

Historic Bellefonte Inc. proudly presents the “Hometown Heroes” banner program. The program serves as a tribute to men and women from Centre County who have served our country and community in a branch of the military or as a first responder.

We are happy to say that in the past 4 years, the Hometown Hero Banner program has taken off and the committee has had to work through many tough decisions. We are pleased to see so many people wanting to honor their hero, and because of that, we have had to establish some new rules that we will follow going forward.

- 1.) We are anticipating a “First Responder Hero program.” The Waterfront District and Lamb Street Bridge area have been set aside for families whose loved ones have served as a hero responder (firefighter, EMT, police, etc.). The committee has chosen to honor these heroes with their own special day. The banners will be dedicated on September 11th in the even years, starting in 2020. The same rules as the veteran banners will apply. There will be a 2 year banner placement with the option to renew.
- 2.) 2015 banners that are currently hanging will be taken down from their current location. They may be renewed, however, new banners and 2017 banners will be given priority in placement choice. This will allow new heroes to be brought into the main areas of town. If you are renewing a banner that is currently up, you will be allowed to make a 1<sup>st</sup> and 2<sup>nd</sup> location choice, however, new banners will be given precedence.
- 3.) Veteran and 1<sup>st</sup> responder banners will be honored in alternating years.  
Hometown Hero Veteran banners will be on display from 2019-2021  
Hometown Hero 1<sup>st</sup> Responder banners will be on display from 2020-2022
- 4.) The banners will be located in the downtown historic district. They will measure 18” wide and 36” high.
- 5.) If you choose to sponsor a banner, benefits of sponsorship will include:
  - Sponsor’s name listed on each banner purchased
  - Listing in the Hometown Hero Celebration Program book
  - Identified as a sponsor in all promotional material and media information
  - An invitation to participate in the Hometown Hero Celebration
  - A copy of the Hometown Hero Celebration Program Book

Thank You for helping us pay tribute to all those men and women from our community and surrounding communities who have served or are currently serving.

Sincerely,  
The Hometown Hero Committee



## Sponsorship Application

Please join us in celebrating the members of our community that have served as a veteran or a 1<sup>st</sup> responder.

Hometown Hero Veteran Banners will be on display from Fall 2019-Fall 2021.

Hometown Hero 1st Responder Banners will be on display from 2020-2022

Hero's Name: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

If sponsor is a business, please provide the name of a contact person \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

\_\_\_ Yes, I will sponsor a banner for the full amount of \$200 and/or

\_\_\_ I would like to make a donation to the Hometown Hero Program in the amount of \$ \_\_\_\_\_

\*\*\*\*\*If sponsoring a banner, please also complete the Banner Application\*\*\*\*\*

### DEADLINES FOR SUBMISSIONS OF APPLICATIONS AND PHOTOS:

**Veteran Banner Applications are due no later than JULY 31, 2019**

**1<sup>st</sup> Responder Banner Applications are due no later than APRIL 30, 2020**

**Please make checks payable to: Historic Bellefonte, Inc.**

**Memo Line: Hometown Hero Banners**

**Return applications, photos, and payment to:**

**Hometown Hero Banner Committee**

**c/o Care For People**

**121 N Allegheny St**

**Bellefonte, PA 16823**

**Return of Banners:** Banners will be taken down or renewed every 2 years. If the sponsor chooses not to renew for the next round, the banner will be returned to the sponsor listed above, unless otherwise specified by the sponsor.

Thank you for your donation of \$ \_\_\_\_\_ to Historic Bellefonte, Inc non-profit agency.

*Historic Bellefonte, Inc. is a 501(c)3 nonprofit organization and we greatly appreciate your financial contribution. Please us this letter as a receipt for you tax deductible contribution.*

*Historic Bellefonte, Inc., is a not-for-profit, charitable organization dedicated to the revitalization of Bellefonte and the preservation of the Borough's rich historic, cultural and architectural heritage. Through a volunteer structure, HBI serves as the umbrella vehicle to coordinate community efforts to carry out it's mission.*



## **2019 Hometown Hero Veteran Banner Renewals**

Historic Bellefonte, Inc. Hometown Hero Banner Committee proudly presents the opportunity to renew your Hometown Hero Banner. In the past years you chose to make the commitment of hanging a banner honoring your loved one. We are preparing to sponsor another round of banners and are accepting renewals of those that have been previously purchased. Enclosed is a renewal form. If you choose to renew, the cost is \$100. In the event you feel your original banner is in need of replacement due to its current condition (torn, faded, etc.) a replacement banner can be purchased for \$200.

Please note the deadline for renewals is March 31<sup>st</sup>, 2019. If you opt to not renew, you will be presented with your banner at the 2019 VFW Veteran's Day/Hometown Hero Banner service on November 11<sup>th</sup>, 2019.

2015 banners will be taken down from their current location. 2019 banners will be given first priority. 2017 renewals will be honored second and can remain at their current location. 2015 renewals will be honored as space allows. This will allow new heroes to be honored in main parts of town.

All renewals will be held until determination of available space is made. Deadline is March 31<sup>st</sup> but available space will be honored as the date received. If your application cannot be fulfilled your money will be refunded.

We truly thank you for participating in the Hometown Hero Banner Program and hope you enjoyed seeing your hero honored in our beautiful town.